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CBGH: Membership News

Vol. 1, Issue 1

July 5, 2007

Welcome!

.....to the inaugural issue of the CBGH monthly newsletter. It is designed to keep you informed and up to date regarding ongoing projects, member successes, and upcoming CBGH meetings / events. If you have any questions regarding material in this newsletter please feel free to contact CBGH at (303) 922-0939 or e-mail us at cbghealth@aol.com.

CBGH publication receives award in The Communicator Awards 2007 Print Competition. The Communicator Awards is an international awards competition that recognized outstanding work in the communication field. Our publication, *Enhanced Depression Care Management*—website and printed materials—was funded by the NIMH and based on the research of Dr. Kathryn Rost.

CBGH Goes “Higher Tech” We have implemented individual e-mail accounts for our staff. We will maintain cbgHealth@aol.com as a general contact venue, however you can now reach individuals at: donna.marshall@cbghealth.org beth.neva@cbghealth.org grant.lunney@cbghealth.org deb.roudybush@cbghealth.org kristen.berg@cbghealth.org nan.lund@cbghealth.org

Member & Affiliate News

Glaxo, sanofi to Donate Flu Vaccine—

WSJ, 06/14/07
GlaxoSmithKline and sanofi-aventis, both Affiliate Members of the CBGH, have agreed to donate prepandemic influenza vaccine to the WHO. Read more... online.wsj.com/article/SB118177217360034429.html?mod=dist_smartbrief

Exempla Stops Billing for Medical Mis-

takes—*Colorado Public Radio*, 06/19/07
Exempla Healthcare, Inc., an Affiliate Member of the CBGH, has stated that they will stop billing for medical errors. Ryan Warner of CPR spoke with with Dr. David Munch, Chief Clinical and Quality Officer at Lutheran Medical Center about Exempla’s stance on Never Events and their new commitment. To listen

to this program visit: www.kcfr.org/index.php?option=com_content&task=view&id=94

XXIst Congress of the International Society on Thrombosis and Haemostasis.

Several of our affiliates are generously sponsoring this conference which will be held July 6—12 in Geneva, Switzerland. They are: sanofi-aventis, AstraZeneca, GlaxoSmithKline, Wyeth, Boehringer-Ingelheim.

News about your company here—send updates and press releases to:
kristen.berg@cbghealth.org



Project Updates

Leapfrog Survey The 2007 Leapfrog survey submission deadline was June 15th. The CBGH was a little disappointed in the rural turnout again this year but the urban hospitals once again had one of the highest participation rates in the county! Out of the three urban hospitals that did not participate last year, two of them put the effort in this year to submit their surveys before the deadline. However three urban hospitals who took part in last year's survey chose not to submit surveys before the deadline. The four urban hospitals that chose not to submit before this year's deadline were:

- Community Hospital-Grand Junction (non-participants in 2006);
- National Jewish and Medical Research Center-Denver;
- Poudre Valley Hospital-Fort Collins; and,
- Parkview Medical Center-Pueblo.

We want to encourage you if you have any contacts at any of these four hospitals to let them know the importance of this survey and as an employer how much you value their commitments to quality. We would like to recognize Boulder Community Foothills Hospital and St. Mary's Hospital for their show of commitment to quality and patient safety by completing this year's survey.

Health Matters

The emphasis of the 2007 Health Matters Report Card is built around the theme, "Responsible Health Care Starts with You. How much is quality health care worth?" It is scheduled to go to the printer the second week of August so that it can be delivered by the fourth week of August. A preliminary mockup will be ready for review July 12.

Nancy can prepare customized report cards for each member to include only specific sections that you need. She can provide digital files for your intranet or for printed versions. You can call Nancy directly at 303.985.1868 or email nan.lund@cbghealth.org if you have any questions before you FAX your Survey Form. Some examples of past customized report

cards will be available at the Board Meeting on July 12th, or can be sent to you as PDFs. E-mail Kristen if you would like a PDF sent to you.
kristen.berg@cbghealth.org

Of course, if you plan to use the whole enchilada (full version), we will need to know how many copies you require. We will need that information no later than August 6th, so we can include that amount in our order to get the best price.

October 2007 Obesity Conference *COLORADO CULTURE OF HEALTH: A Business Approach to Cutting the Fat.* Planning of the CEO Breakfast and the presentation sessions continue.

Publication Requests

- In May the Colorado School of Nursing ordered 75 copies of Health Matters 2006 and several copies of the How Much to Munch poster.
- Van Gilder Insurance Company ordered 100 copies of Health Matters 2006.

eValue8

CBGH has committed to attending NBCH's annual eValue8 user group meeting in Chicago, July 9th & 10th. This meeting will address issues such as coalition strategies, health plan feedback, and future objectives.

Since the departure of Laura Brown in May, Grant Lunney has taken over the work in the eValue8 Reporting Group. This group has been working with experts in consumer engagement so they can develop informative and relevant reports using the eValue8 data.

BTE

In May and June, Donna Marshall met with several non-CBGH members employers across the front range to discuss their interest in the Bridges to Excellence program. In addition to finding prospective participants for the program expansion project, we continue to hold monthly meetings with current BTE employers.

The **next meeting** is July 18th, 9:00—11:00 in the McHugh Commons at Colorado College. Directions: exit I -25 at Uintah St go east to Cascade and turn right on Cascade. Turn in to the first lot on the right.

Depression Workgroup

The Workgroup is diligently planning and re-scheduling their meeting with Dr. Kathryn Rost. Stay tuned.

July 2007

Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	2	3	4	5	6 8:30—9:30 Obesity Conf. Tele. Conf. H. Matters: HEDIS & Leapfrog data due	7
8	9	10	11	12 8:00—11:30 Board Mtg Exempla Managed Care, 2420 W. 26th Ave, Bldg D, Suite 130	13 H. Matters: DL for members to view ver- sions & order 8:00—9:30 Obesity Conf.—1313 Sherman St., Denver	14
15	16	17	18 9:00—11:00 BTE Mtg Colorado College McHugh Commons Colorado Springs	19	20 H. Matters: CAHPS Data Due	21
22	23	24 10:00—Noon Health Matters Tele. Conf.	25 9:30—11:30 De- pression Care Project - rescheduling pend- ing	26	27 H. Matters: Digital file finalized	28
29	30 H. Matters: Digital file sent for proofing & approval	31				

August 2007

Sun	Mon	Tue	Wed	Thu	Fri	Sat
			1	2	3	4
5	6 H. Matters: Changes DL	7	8	9 8:00—11:30 Board Mtg City of Boulder	10	11
12	13 H. Matters: File to printer; mailing list due	14	15	16	17	18
19	20	21	22	23	24 H.Matters: copies delivered to CBGH	25
26	27 3:00—5:00 CCPD	28 10:00—Noon Health Matters Tele. Conf.	29 H.Matters: deliv- ery to USPS	30	31	

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Do you want the CBGH
Board Meeting to be
**just minutes from
your home / office?**
Call Kristen to get on
the calendar!
303-922-0939



The **CBGH** is a non-profit coalition representing large purchasers of one of your most important benefits—healthcare services. By working together, we can assure that consumers have the best possible information on healthcare quality. It began in 1995 when a number of area companies began to look at their common interest in purchasing health benefits for over 250,000 employees, retirees and their families at a cost of over \$410 million annually. These private and public sector companies agreed to formalize as members of a private, non-profit organization. The mission of the **CBGH** is to have local employers play an active and enthusiastic role in partnership with health plans, providers and purchasers to be a catalyst in promoting cost effective delivery of quality medical care to the benefit of the community.

CBGH Workgroups & Committees[†]

PBM

Beth Neva

Bridges to Excellence—Diabetes

Dave Lord

Obesity Conference

Vinita Biddle

Health Matters

Donna Marshall, Grant Lunney, Nancy Lund

Depression

Dave Lord

Marketing

Sam Moreno, Dave Lord, Grant Lunney

[†] Many of these groups/committees meet on an ad-hoc basis; deciding on the date/time of the next meeting at the end of the current meeting.

While we are omniscient, please keep in mind that we are also near-sighted. Please send us copies of, or citations to, articles that mention your company's good deeds or notices of your participation in, support of, relevant events. Help us keep your fellow members in touch with the day-to-day strides we are all making in today's health care arena. -The Newsletter Minions