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CBGH: Membership News

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November 07

CBGH News

◇ **December Meeting** There are several meetings next month. Mark your calendars!

◆ **12/05/2007**

- 7:00—8:30a.m.—BTE Special Meeting—Garden of the Gods, Colorado Springs. Breakfast; Awards to Physicians; Roll-Out 2008 Expansion; Guest Speaker.
- 10:30—12:00p.m.—Depression Care Mgt Meeting—Pikes Peak Behavioral Health Group Offices, Colorado Springs.
- 6:00—8:00p.m.—BTE Special Meeting—Dolan's Restaurant, Boulder. Dinner; Roll-Out 2008 Expansion; Guest Speaker.

◆ **12/06/2007**

- 8:00—10:00a.m.—Annual Meeting—**Change in Location: Loews Denver Hotel—4150 East Mississippi Avenue, Denver.** Member Employers
- 10:15—12:30p.m.—CBGH Monthly Meeting—**Change in Location: Loews Denver Hotel—4150 East Mississippi Avenue, Denver.** Luncheon; Roll-Out 2008 BTE Expansion; Guest Speaker. All & Guests

◇ **Bridges to Excellence** The Colorado Business Group on Health is pleased to announce that it will be expanding the Bridges to Excellence program along the Front Range of Colorado to include Boulder, Fort Collins, and the Denver Metro area. In order to get more publicity for the initiative CBGH will be hosting events in Colorado Springs, Boulder, and in Denver on the 5th and 6th of December courtesy of Merck. The Colorado Springs event will award 12 physicians from Mountain View Medical Group for the commitment they have shown to providing high quality care for their diabetic patients.

◇ **The Colorado Value Exchange** The Department of Health and Human Services has invited all organizations who have been designated "Community Leaders" by HHS to submit applications to become a "Value Exchange". HHS is looking to advance the progress that has already been made around the four cornerstones of value-driven health care (price and performance transparency, HIT, incentives) through these "Value Exchanges". The Colorado Business Group on Health has decided to submit an application to become the convener of the Colorado Value Exchange (CVE). The CVE would look to develop a multi-stakeholder collaborative of purchasers, health plans, providers and consumers all under the leadership and guidance of the CBGH. The application is due December 19th so we will have more information regarding who is on board with the CVE and the progress being made in next month's newsletter.



Member & Affiliate News

- ◇ **sanofi-aventis** Funded through an education grant from sanofi, Discovery Health will air a program on Sunday, December 2nd at 9:00 a.m. Eastern titled: *Cardiometabolic Risk Factors: Hitting the Targets*. It will also be available as a podcast and on DVD.

Project Updates

- ◇ **208 Commision Information** Donna Marshall will be available via conference call to give updates and answer questions regarding Health Care Reform in Colorado. Several different dates and times are scheduled for Member Employers who would like to attend. She is an excellent source for this information since she is on the Governor's Commission (aka 208 Commission) that will be issuing recommendations on this topic **Call-in#:** 888-330-9939 **Pin#:** 339289 **Dates/Times:**
 - ◆ Tuesday, 12/04 9:00a.m. & 2:00p.m.
 - ◆ Tuesday, 12/11 9:00a.m. & 2:00p.m.
 - ◆ Tuesday, 12/18 9:00a.m. & 2:00p.m.

- ◇ **eValue8** In order to continue the momentum we gained during the eValue8 site visits a couple of months ago the CBGH recently sent a letter to all health plan leadership in the state that recapped this years eValue8 process, outlined future collaboration items, and asked for continued participation in 2008. These are the five collaboration items for 2008:

- ⇒ PPO Reporting
- ⇒ BTE Participation
- ⇒ Healthcare ID cards
- ⇒ Clinical Data Repository
- ⇒ eValue8

A letter requestion 2008 health plan participation has been sent.

NOTE: The National Business Coalition on Health chose not to renew their contract with HighRoads as the proposal vendor for the eValue8 tool. Proposal-Tech, who won the NBCH bid, stepped up and offered some really great new features for both the health plans and the coalitions. These new features will save the health plans and the scorers a lot of time completing the RFI and the coalitions and their members will have the information more accessible.

- ◇ **Health Matters 2008** It has only been a month or so since our 2007 version was released but the CBGH staff is already hard at work on next years issue. We are currently involved in meetings regarding the overall design and content of the publication so if you have any suggestions for the 2008 version or comments about the 2007 version please contact Grant Lunney at (303) 922-0939 or grant.lunney@cbghealth.org

Copies of Health Matters were sent to members of:

- ◆ Denver Metro Chamber of Commerce
- ◆ Colorado Human Resources Association Members

Spread the Word! Spread the good word about the CBGH!! Coalitions like ours draw strength from numbers; the more members we have the more weighty our influence. Tell colleagues, friends, and strangers—then invite them to upcoming events.

Project Updates (continued)

- ◇ **October 30 Conference Update**—This year's annual conference was a great success! We had 404 registrants (a list of the businesses represented is attached), 27 vendors, and 12 underwriters. We received 20 responses to the general evaluation and the comments were primarily positive. All indicated that they would attend another of our conferences.

The speakers' presentations have been posted on our website. From the home page, click on the link in the upper left hand corner. Also, visit Blacktie's website for pictures and narrative about the conference: http://www.blacktie-colorado.com/premiere_events/details.cfm?id=1826

A Great Thank you to our Conference Sponsors:

- ◆ **Platinum:** sanofi-aventis
- ◆ **Gold:** Aetna, Lockton, Merck, Pfizer
- ◆ **Silver:** Allergan, Anthem, AstraZeneca, Centura Health, CIGNA, Ethicon Endo-Surgery, Wyeth Healthcare Systems
- ◆ **Friends:** Kaiser Permanente, Rocky Mountain Health Plans

Another Great **Thank You** to our member volunteers:

Vinita Biddle, State of Colorado ✕ Anne Marcovecchio, State of Colorado ✕ Charles Murray, CS School Dist. 11 ✕ Barbara Robinson, CS School Dist. 11 ✕ Julie Schilz ✕ Sam Moreno, Univ. of Colorado ✕ Lani Langley, ProCare ✕ Jen Dailey, Centura Health ✕ Bob Binder, GlaxoSmithKline ✕ Robbie Martinez, Univ. of Colorado ✕ Michelle Martinez, Univ. of Colorado ✕ Julie Saad, PERA ✕ Ann Zielinski, El Paso County Health ✕ Tamara Kirk, Colorado Springs Utilities ✕ David Lord, Griffis Group ✕ Todd Davis, Ethicon Endo-Surgery ✕ Vince Plymell. Everyone was wonderful and willing to help and I know in the hubbub of it all we have missed a couple names, for which we extend preemptory apologies. We could not have done this without your support.

- ◇ **Conference Season** Grant attended the 12th annual NBCH Conference in Scottsdale, AZ earlier this month where he had a chance to hear nationally renowned speakers like Arkansas Governor and GOP President Candidate Mike Huckabee, AHRQ Director Carolyn Clancy, and Pitney Bowes SHI Director Jack Mahoney. CBGH President Gena Trujillo and Wendy Tenzyk from Colorado PERA were also able to attend. Thank you Gena and Wendy.

“This (NBCH Conference) is such a great venue to hear industry experts and innovative minds encircle the healthcare woes of this country. Through our discussion it becomes clear that there is no one solution to what ails this industry, instead incremental steps in all aspects of healthcare must be taken in order to right the ship.”

Grant also had a chance to attend the 7th annual Colorado Patient Safety Conference on November 16th at the Denver Marriot; this event was hosted by the Colorado Patient Safety Coalition. The keynote speaker was Dr. Robert Wachter from UCSF, he addressed the state of the patient safety movement seven years after the Institute of Medicine came out with the wildly publicized “Report on Errors” that estimated somewhere between 44,000 and 98,000 Americans die every year due to medical errors.

December 2007

<i>Sun</i>	<i>Mon</i>	<i>Tue</i>	<i>Wed</i>	<i>Thu</i>	<i>Fri</i>	<i>Sat</i>
2	3	4	5 7:00am: BTE Special Meeting— Colorado Springs 10:30am: Depression Care Management— Colorado Springs 6:00pm: BTE Special Meeting—Boulder	6 8:00am: CBGH Annual Meeting 10:15am –CBGH Monthly Meeting	7	8
9	10	11	12	13 8:30am: BTE— monthly meeting -	14	15
16	17	18	19	20	21	22
23	24 Office Closed	25 Happy Holidays Office Closed	26	27	28	29
30	31 Office Closed					

January 2008

<i>Sun</i>	<i>Mon</i>	<i>Tue</i>	<i>Wed</i>	<i>Thu</i>	<i>Fri</i>	<i>Sat</i>
		1 Happy New Year! Office Closed	2	3	4	5
6	7	8	9	10 8:00am: CBGH Monthly Meet- ing—State of Colo- rado Offices, Denver 11:30: Depression Project Group (same place)	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		



Businesses Represented at the October 30, 2007 Conference

9 Health Fair
 Adams County School District #14
 Aetna
 Allergan
 Alliance for a Healthier Generation
 America on the Move
 American Cancer Society
 American Diabetes Association
 Anthem Blue Cross and Blue Shield
 Arthritis Foundation
 AstraZeneca Pharmaceuticals
 Atmel Corporation
 Avista Adventist Hospital
 Ball Corporation
 Boulder Community Hospital
 Boulder County
 Boulder Valley Education Association
 Boulder Valley School District
 Broomfield Health & Human Services
 Brownstein Hyatt Farber Schreck
 Business Health Forum
 CanDo
 Caring for Colorado Foundation
 CBS4
 Centers for Medicare & Medicaid Services
 Centura Health
 Colorado Foundation for Medical Care
 Chaffee County Government
 Cherry Creek Benefits
 Cherry Creek Schools
 CIGNA Healthcare
 City & County of Broomfield
 City and County of Denver
 City of Arvada
 City of Brighton
 City of Colorado Springs
 City of Commerce City
 City of Fort Collins
 City of Glendale
 City of Longmont
 City of Louisville
 Colo. Association of Health Plans
 Colo. Dept. of Public Health and Environment
 Colorado Clinical Guidelines Collaborative
 Colorado College
 Colorado Health Institute
 Colorado Human Resources Association
 Colorado Managed Care
 Colorado Permanente Group
 Colorado Spring School District II
 Colorado Springs Utilities
 Colorado State University-Extension
 Connect Care/ProCare
 Coors Wellness
 COPAN - Colo. Dept. of Public Health & Environ.
 COPIC
 Daniels Fund
 DaVita
 Denver Athletic Club
 Denver Health Medical Plan
 Denver International Airport
 Denver Public Health
 Denver Public Schools
 Denver Water
 Designing for Wellness
 Diabetes Prevention and Control Program at CO
 Dept of Public Health
 DNA Services of America
 Dominican Sisters Home Health Agency
 Donor Alliance, Inc.
 Education Sales Management
 El Paso County Department of Health & Environment
 Elk Creek Fire Dept/SSD Global
 Ethicon Endo-Surgery
 Exempla Healthcare
 FCCServices, Inc
 FirstBank Holding Company
 Flood and Peterson
 Food and Nutrition Service
 Front Range Community College
 Geisinger Health System
 GlaxoSmithKline
 Grand Junction Regional Center
 Great-West Healthcare
 Great-West Life
 Health Advocate
 Health Promotion Management, Inc.
 Healthbreak, Inc.
 HealthOne
 Heart Center of the Rockies
 HPI Advisors, LLC
 HR - Colorado Dept. of Public Health & Environ.
 Hub International
 Humana, Inc
 IMA - Colorado, Inc.
 Integrated Benefits Institute
 Intel Corporation
 International Center for Performance and Health
 Jackson Lewis, LLP
 Jefferson Center for Mental Health
 Jefferson County Dept. of Health and Environ.
 Jefferson County Government
 Johnson & Johnson
 Kaiser Permanente
 KCNC-TV
 KPMG LLP
 Kroenke Sports Enterprises
 Larimer County
 Life Time Fitness
 LifeHealth
 LiveWell Wheat Ridge
 Lockheed Martin
 Lockton Companies, LLC
 Logos Your Way



Businesses Represented at the October 30, 2007 Conference

Memorial Health System
 Merck & Co, Inc.
 Merck Vaccine Division
 Merrick & Company
 Mesa County Health Dept.
 Mesa County Valley School District # 51
 Mesa State College
 Metro State College of Denver
 MGA Communications
 Microlife
 Moody Insurance Agency, Inc.
 Mountain States Employers Council
 MSI, LLC
 MyWellchoice+
 National Jewish Medical & Research Center
 New West Physicians
 North Valley Hospital
 O'Connell Consulting Group, Inc.
 Pear Assistance Services, Inc.
 Penrose - St. Francis Health Services
 Penrose Hospital
 Pfizer, Inc.
 Phil Long Dealerships
 Physician Health Partners
 Pikes Peak Behavioral Health Group
 Pinnacol Assurance
 Platte Valley School District
 Porter Adventist Hospital
 Post-News Colorado Colfax Marathon
 Poudre School District
 Poudre Valley Health System
 Public Employees Retirement Association
 Pueblo City Schools
 Pueblo City-County Health Department
 Pure Brand Communications
 PVHS - CanDo
 QuadMed
 Rocky Mountain Cancer Centers
 Rocky Mountain Center for Health Promotion &
 Education
 Rocky Mountain Health Care Coalition
 Rocky Mountain Health Plans
 Rocky Mountain Health Plans Foundation
 Sander Marketing
 sanof-aventis Pharmaceuticals
 Schering-Plough
 SimplyWell, LLC
 Sky Ridge Medical Center
 South Suburban Parks and Recreation
 St. Anthony Hospitals State of Colorado
 Steps to a Healthier Colorado - CDPHE
 Steps to a Healthier Weld County
 STEPS/PCCHD
 Teller County Public Health
 The Beck Group
 The Children's Hospital
 The Colorado Health Foundation
 The Colorado Trust
 The Denver Hospice
 The Dodder Agency
 The Easy Way to Stop Smoking The Pascoe
 Associates
 The Wellness Councils of America
 The Winsor Group
 Tri-County Health Department
 Two-Medicine Health
 U.S. DHHS, U.S. Public Health Service
 United Health Care
 University of Colorado Health Sciences
 Center
 University of Colorado Hospital
 University of Colorado
 University of Colorado - PBS
 University of Colorado at Boulder
 University of Denver
 US Corporate Wellness, Inc.
 USDA Food and Nutrition Service
 Van Gilder Insurance Corporation
 Visiting Nurse Association
 Wellbridge
 Wells Fargo Insurance Services
 Woodward Governor
 Workwell Health Care Services
 WorldDoc
 Wyeth Pharmaceutical
 YMCA of the Pikes Peak Region