



Changing The Way Employers Buy Health Care

NEWS RELEASE

Contact: Jon Pushkin, APR
Pushkin Public Relations
303-733-3441
303-725-5031 (mobile)
jon@pushkinpr.com

Bob Smith Appointed Executive Director of the Colorado Business Group on Health

(DENVER, CO May 1, 2017) – The Colorado Business Group on Health’s Executive Committee has appointed Bob Smith Executive Director. Smith will succeed Donna Marshall, who has led the organization since its inception in 1996 and announced her retirement in March. Smith will begin his tenure on May 1.

“Bob brings an impressive array of experience on the delivery and financing side of health care and has demonstrated a deep commitment to fulfilling CBGH’s mission,” said Jessica Linart, president of CBGH’s executive committee. “We are confident that he will build on Donna’s legacy and continue to expand CBGH’s pioneering initiatives.”

Smith, a veteran healthcare executive, joined CBGH in 2010 as project director and has served most recently as associate director. During his long career, Smith has focused on strategic planning, business development and performance-based healthcare contracting. His past positions include serving as vice president of business development for the St. Joseph’s/Candler Health System in Savannah, GA and president and CEO of Paramount Health Care in Toledo, Ohio, which was once called the most successful provider-owned health plan in the country by *Modern Healthcare* magazine.

Smith is also the author of the book, *Managed Care Contracting*. Since 2007, he has served as a member of the St. Vrain Valley School District Board of Education and is currently Board President.

“I look forward to ensuring that CBGH continues to serve its members by exploring new ways to lower health care costs and improve health care quality,” said Smith.

About the Colorado Business Group on Health:

[The Colorado Business Group on Health](#) (CBGH) is an innovative non-profit organization that educates Colorado employers about what really matters in health care. Through programs, pilot projects and studies, CBGH is the voice of market-based, employer driven approaches to lowering costs and improving quality. The organization has private and public sector members representing more than 300,000 covered lives in Colorado.

Since 1996, CBGH has been helping forward thinking Colorado employers get more value for their health care dollars. Our goal is to reduce the upward cost spiral and improve employee health.

###