



Changing The Way Employers Buy Health Care

NEWS RELEASE

Contact: Jon Pushkin, APR
Pushkin Public Relations
303-733-3441
303-725-5031 (mobile)
jon@pushkinpr.com

CBGH Executive Director Donna Marshall Announces Retirement

(DENVER, CO March 24, 2017) — Donna Marshall will retire as executive director of the Colorado Business Group on Health on June 16, 2016. Marshall has led the non-profit since its establishment in 1996 and has been a vocal advocate for Colorado employers seeking better value for their health care dollars.

“We will miss the passion and dedication Donna has brought to CBGH and her constant efforts to help employers exercise a stronger voice in health care purchasing,” said Jessica Linhart, president of CBGH’s Board of Directors.

Marshall established CBGH with the support of some of the state’s largest employers at the time, who joined forces to obtain more accountability and better results from their health care expenditures. During her more than two-decade tenure she introduced a range of resources and tools to help employers reduce health care costs, improve health care quality and increase transparency in how health care is delivered.

She has served on numerous boards, panels and commissions. She also helped create the state’s largest wellness conference, the Colorado Culture of Health, which celebrates its 10th year on April 12th.

“Although I look forward to retirement, I will be sad to leave the work and relationships that have been so impactful and important to me,” said Marshall. “I

feel confident that the organization is on solid footing and look forward to seeing it thrive over the next 20 years.”

CBGH’s Board of Directors is evaluating its next steps and is working with Marshall to ensure a smooth leadership transition.

About the Colorado Business Group on Health:

[The Colorado Business Group on Health](#) (CBGH) is an innovative non-profit organization that educates Colorado employers about what really matters in health care. Through programs, pilot projects and studies, CBGH is the voice of market-based, employer driven approaches to lowering costs and improving quality. The organization has private and public sector members representing more than 300,000 covered lives in Colorado.

Since 1996, CBGH has been helping forward thinking Colorado employers get more value for their health care dollars. Our goal is to reduce the upward cost spiral and improve employee health.

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