



Changing The Way Employers Buy Health Care

NEWS RELEASE

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Donna Marshall Joins Market Advisory Committee for Colorado Commission on Affordable Health Care

(DENVER, CO January 10, 2017) – Donna Marshall, executive director of the Colorado Business Group on Health, has been appointed to the Market Advisory Committee for the Colorado Commission on Affordable Health Care. The committee will provide perspective to the commission, which has a three-year mission to analyze health care costs and make policy recommendations to the Legislature and the governor for lowering health care costs in the state.

The commission's structure allows it to form advisory committees to focus on specific subjects and make recommendations concerning specific areas or topics. The Market Advisory Committee will evaluate how well Colorado's health care markets are functioning. The committee will also discuss the role of government and government regulation in reducing health care costs. The group includes members representing health care providers, insurers, educational institutions and health care-oriented membership organizations.

A health care industry veteran, Marshall has led the Colorado Business Group on Health (CBGH) for two decades and has served as a vocal advocate to change the way employers buy healthcare through improved quality and transparency of costs. CBGH has private and public sector members representing more than 300,000 covered lives in Colorado.

The commission is expected to submit a report on its work to the Colorado

General Assembly and Governor's Office in late 2017. That report, summarizing all of the information the commission has gathered through statewide outreach and fact-finding, will include recommendations on steps Colorado policymakers should take to reduce long-term health care costs while also improving health care quality.

About Colorado Business Group on Health: [The Colorado Business Group on Health](#) (CBGH) is an innovative non-profit organization that educates Colorado employers about what really matters in health care. Through programs, pilot projects and studies, CBGH is the voice of market-based, employer driven approaches to lowering costs and improving quality. Since 1996, CBGH has been helping forward thinking Colorado employers get more value for their health care dollars. Our goal is to reduce the upward cost spiral and improve employee health.

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