

# Day Two! Welcome Back!!!

And thanks for being here.



CBGH Annual Forum

## STATE-LED HEALTH REFORM: Shared Strategies and Lessons

SEPTEMBER 28 & 29, 2021 | VIRTUAL

CBGH's Annual Forum 2021 – Day Two

## Welcome and Introductory Comments

- A few thoughts on yesterday.
- Feedback/unanswered questions from yesterday.
- Overview of the morning's sessions.

# Can “The Market” Work in Healthcare?

Creating incentives for increasing efficiency and effectiveness.

“It is naïve to assume that [solutions] will work in health care just like they do in other sectors. It is time for a frank, open, and non-ideological discussion of the problems markets can address in health care and ***how we can create conditions that will enable markets to function as intended.***”

***“Creating Effective Markets”***

Dr. David Blumenthal, President  
The Commonwealth Fund, Sept. 2018

# Some Unanswered Questions from Yesterday (and tough ones at that!!!)

- What is being done to control the trend of private equity [and publicly traded] firms buying practices and raising prices 75% and higher in a year?
- What did the data show you around variations amongst hospitals between their professional pricing v. Medicare as opposed their hospital facility services v. Medicare.
- Is the gold standard an equivalent % of Medicare.
- I suspect that consumers are unlikely to use it. [Quality and cost data?] Employers a bit more likely and perhaps doctors most likely to look at and use it. Any plans to provide data to docs with encouragement to use that data?
- I suspect that consumers are unlikely to use employers a bit more likely and perhaps doctors most likely to look at and use it. Any plans to provide data to docs with encouragement to use that data?
- How do you get hospitals to see the value in this approach?

“Let’s steal [good ideas] shamelessly”....

## This Morning’s Sessions

- North Carolina’s Experience - Dale Folwell, Treasurer & Dee Jones, Exec. Director  
State Health Plan’s Provider Reimbursement Strategy – Updates and Moving Forward
- A National Perspective - John Bartholomew & Marilyn Bartlett, NASHP  
"Leveraging State Purchasing Power – What is Happening Across the United States?"
- Michigan’s Experience - Ryan Catignani/Beaumont Health System  
“How a Michigan Hospital System is Leading in Health Reform and Affordability”
- California’s Experience - John Stenerson/SISC & Thomas Cordeiro, RPh/Integrity Pharmaceutical Advisors  
“Guiding Members to High-Value Choices through Reference Pricing and Attacking Waste through Formulary Management”
- Colorado Perspective/Update – Julia Hutchins/PBGH & Bob Smith/TCPA  
“A Purchaser-Led Approach to Improving Healthcare Value”

Respecting the vital role that Colorado's health plans play...

## **Health Plan Executive Panel**

***"The Role of Colorado's Health Plans in State-led, Market-based Reform"***

- **Moderator:** Kim Bimestefer, Executive Director, CO Health Care Policy and Financing
- **Panelists:**
  - Patrick Gordon, Rocky Mountain Health Plans
  - Brigitte Nettlesheim, Aetna
  - Mike Ramseier, Kaiser Permanente Health Plan of Colorado
  - Charles Ritz, Anthem Blue Cross Blue Shield
  - John Roble, Cigna